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FOR IMMEDIATE RELEASE

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'Bus-Rapid Transit' Being Studied for Des Moines; Open Houses Scheduled for Public to Discuss

The possibility of developing "bus-rapid transit" along portions of University and Ingersoll Avenues in Des Moines will be the subject of three open houses scheduled for Thursday, Oct. 6.

11:45 a.m. to 1:15 p.m. – Arthur Davis Room, Greater Des Moines Partnership, 700 Locust St.

2:30 p.m. to 4 p.m. - Pomerantz Stage, Olmsted Center, Drake University, 2507 University Ave.

5:30 p.m. to 7 p.m. - Greenwood Room, Plymouth United Church of Christ, 4126 Ingersoll Ave.

Bus-rapid transit – often described as rail-like service that is delivered with buses – can include many features to improve the level of service along a bus route. Examples include bus stations with real-time arrival and departure information, separate branding, 10-minute service at peak usage, and technology to change stoplights to accelerate travel times.

The Des Moines Area Regional Transit Authority has embarked on an investment study to possibly develop such service on the planned new Route 60. Starting next year, Route 60 will provide frequent service in both directions on Ingersoll and University Avenues between downtown Des Moines and 42nd Street. (See map below.)

These corridors feature many of the characteristics of successful bus-rapid transit lines such as those in Kansas City, Cleveland and Los Angeles. For example, they feature established transit corridors, high-density residential neighborhoods, and an abundance of destinations including two medical centers, three institutions of higher learning, multiple shopping districts and employment centers, and many other services.

This investment study is called an "Alternatives Analysis," a first, critical step in qualifying for federal funding through the Very Small Starts program of the Federal Transit Administration. DART is asking the public for input on the most appropriate level of service for the corridors.

More information about bus-rapid transit and the investment study is available online at www.ridedart.com/bus-rapid-transit-study.cfm.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit our website at www.ridedart.com or call 515.283.8100.

New Route 60 Loop



